

SPONSORSHIP OPPORTUNITIES

About ESTAD

The European Steel Technology and Application Days (ESTAD) is the premier international conference for the global steel industry, uniting more than 1,000 experts from over 50 countries every two years.

The conference brings together experts from:

- steel producers
- plant engineering companies
- technology suppliers
- research institutes

ESTAD provides a platform to discuss the latest developments in:

- steel production technologies
- sustainability and decarbonisation
- digitalisation and automation
- innovative steel applications

Sponsoring ESTAD places your brand at the forefront of the international steel industry – directly in front of the decision-makers, innovators, and researchers who are shaping the future of steel.

SPONSORSHIP PACKAGES

Platinum Sponsor

Visibility

- Logo on conference website (prominent placement)
- Logo in conference programme
- Logo on sponsor wall
- Logo on screens between sessions
- Featured placement as Platinum Sponsor across all media channels
- Full page advertisement placement in the official conference programme

Communication

- Company profile on conference website
- Exclusive post-event mailing to all participants, sent on your behalf
- Mention in conference Newsletters and Steel Institute VDEh Newsletters
- Mention in social media communication
- Dedicated social media post highlighting the sponsor

On-site presence

- Video placement in main conference rooms before and after session breaks
- Sponsor roll-ups in entrance area
- Priority placement in high-visibility on-site areas
- Option to include 2 items in the conference bag
- Use of a sponsor meeting room

Participation

- 7 conference tickets

19.000 €

16.000 €

(Early Bird bis
15.09.2026)

SPONSORSHIP PACKAGES

Gold Sponsor

9.000 €

Visibility

- Logo on conference website
- Logo in conference programme
- Logo on sponsor wall
- Logo on screens between sessions
- Full page advertisement placement in the official conference programme

Communication

- Company profile on conference website
- Mention in conference newsletters
- Mention in social media communication

On-site presence

- Sponsor roll-ups
- Option to include 1 item in the conference bag

Participation

- 3 conference tickets



Welcome Reception Sponsor

4.000 €

The Welcome Reception is the social highlight of ESTAD – the moment when attendees first connect and conversations begin.

- Branding in reception area
- Sponsor roll-ups
- Mention during reception welcome

Conference Dinner Sponsor

8.000 €

As Conference Dinner Sponsor, you are inseparably linked to this signature event and enjoy visibility throughout the entire evening.

- Sponsor roll-up
- Logo on table displays
- 4 dinner tickets for your company representatives

Lunch Sponsor

3.500 €

As Lunch Sponsor, you own one of the most natural networking moments of the day and keep your brand at the centre of every conversation.

- Logo on menu cards
- Sponsor roll-ups in lunch area
- Buffet branding

Coffee Break Sponsor

2.500 €

Coffee breaks are prime networking time. Attendees gather, relax, and talk – with your brand prominently in view at the stations.

- Branding at coffee stations
- Sponsor roll-ups

BRANDING OPPORTUNITIES

Conference Bag Sponsor

7.500 €

Every attendee carries your logo throughout the conference.

- Logo printed on all conference bags
- Option to include one company material or branded merchandise

Photo Booth Sponsor – Branded Prints

3.000 €

A professional photo booth with instant branded prints gives attendees a memorable keepsake from the event – and puts your logo in their hands and on their desks long after the conference ends.

- All prints branded with your logo
- Custom print design

WiFi Sponsor

3.000 €

- Your company name as the conference WiFi network name or login password – a subtle but constant touchpoint for every attendee throughout the event.

Conference Proceedings Sponsor

5.000 €

The conference proceedings are the lasting scientific reference from ESTAD, accessed and cited by researchers and industry professionals for years after the event.

- Logo on digital proceedings

Programme Advertisement

Full page

990 €

Half page

590 €

PLEASE MARK WITH A CROSS THE PACKAGE YOU WANT TO BOOK

Sponsorship Packages		Branding Opportunities	
<input type="radio"/> Platinum Sponsor	19.000€ / 16.000 €	<input type="radio"/> Conference Bag Sponsor	7.500 €
<input type="radio"/> Gold Sponsor	9.000€ / 7.500 €	<input type="radio"/> Lanyard Sponsor	6.000 €
<input type="radio"/> Welcome Reception Sponsor	4.000 €	<input type="radio"/> Photo Booth Sponsor – Branded Prints	3.000 €
<input type="radio"/> Lunch Sponsor	3.500 €	<input type="radio"/> WiFi Sponsor	3.000 €
<input type="radio"/> Coffee Break Sponsor	2.500 €	<input type="radio"/> Conference Proceedings Sponsor	5.000 €
		<input type="radio"/> Programme Advertisement Full page	990 €
		<input type="radio"/> Programme Advertisement Half page	590 €

German VAT will be added to all prices.

PLEASE RETURN THIS FORM VIA E-MAIL TO:

TEMA Technologie Marketing AG • **8TH ESTAD & METEC 2027** • Attn. Ms. Stefanie Geuenich
Burtscheider Markt 24 • 52066 Aachen • Germany • Email: info@estad-metec.com

Last name: _____

First name: _____

Company: _____

Function/Position: _____

Street, No: _____

Zip/post code, town: _____

Phone: _____

I understand that the organizer reserves the right to cancel and/or modify the above-mentioned event and/or services offered at any time.

Email: _____

Date/legally binding signature

Host

Steel Institute VDEh | Dr.-Ing. Stefanie Brockmann
Sohnstr. 65 | 40237 Düsseldorf | Germany

Congress secretariat/Organisation

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